

**DELTA CREATIVE, INC.**  
ADVERTISING & MARKETING SOLUTIONS

## Agency Contract

**Delta Creative, Inc.** will serve under contract the City of Osceola administration and its municipal departments as a full-service advertising and marketing firm in exchange for \$400.00/month as a flat-rate retainer. Agency services will include:

- Acting as the agency of record for advertising and marketing solicitations or proposals
- Create, maintain and oversee the implementation of all municipal branding programs
- Attend municipal meetings/hearings (including those of municipally funded agencies) for the purpose of consultation on matters related to municipal branding and public image
- Perform tasks related to social media communications and outreach
- Webmaster. Hosting, security updates and maintenance of an enterprise level municipal website
- Website tech support and training for user level municipal employees
- Advise, consult and assist the city administration on matters related to public relations
- Writing, editing and distribution of marketing related press releases and non-mandated announcements

*(Other duties/tasks may be included at the request of the client)*

All end-user files will become the sole property of the City of Osceola administration with no agency copyrights held, reserved or implied. Website files and associated data files will be provided to the City of Osceola upon request. Working files, drafts and all conceptual work will remain the property of the agency.

No physical/tangible material will be covered by this contract.

No individually noted items may be severed.

The terms of this contract are for one (1) calendar year from signing date. This contract may be amended only by mutual consent.

Signed and Dated

**Agency**

Jason M. Stark  
Sr. Partner | Creative Director  
Delta Creative, Inc.



02-05-2020

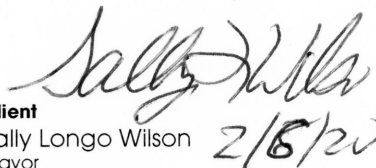
Ju Stark  
Partner | Business Manager  
Delta Creative, Inc.



02-05-2020

**Client**

Sally Longo Wilson  
Mayor  
City of Osceola



2/8/20